



**Jacqueline Gafrarar, CSEP**  
**Executive Director**

With more than 20 years of event planning experience, Jacqueline Gafrarar serves as executive director of the [600 Festival Association](#), a nonprofit that has been commemorating the May races at Charlotte Motor Speedway with family-oriented events for more than 30 years.

Her role focuses exclusively on the mission of the organization which includes strategic event planning, marketing, public relations, sales and promotion, cultivating and servicing client relationships, contract negotiations, budget management, city liaison and staff supervision. She has been an instrumental leader with the organization since 1997.

Throughout her career, Gafrarar has been involved in producing a variety of special events ranging from intimate, charity functions to prestigious, corporate affairs. She has worked with some of the most notable names nationwide including NASCAR, Sprint, Coca-Cola, Bank of America, IZOD and others.

The native of Concord, North Carolina, graduated from the University of North Carolina at Charlotte with a Bachelor of Science in business administration and a major in marketing. Since that time, she also became certified by the International Live Events Association as a Certified Special Events Professional (CSEP).

Her dedication extends beyond work with several organizations she is deeply committed to and involved in personally. From 2012-2015, Gafrarar served as president elect, president and past president for the International Live Events Association. She previously served as a board member for two years beginning in 2005 and co-chair in 2007 for the organization's EVIE Awards. She also served as the survivor committee chair from 2008-2009 for Susan G. Komen for the Cure and is a member of the International Festival & Events Association.

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